

The Eyes Have It!

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South Dakota Lions Eye Bank

October 2006



Spirit of the North
Tissue Services

DIVISION OF SOUTH DAKOTA LIONS EYE BANK

1-800-245-7846
www.sdleb.org

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From the Desk of the Executive Director



by Christine Belitz
Executive Director

As some of you already know, the Eye Bank must find a new home by October of 2010. At our May 2006 board meeting the Lions Eye Bank

board of directors decided to build a new facility for our eye and tissue banking operations. Some preliminary calculations have been done

and to accomplish this task the Eye Bank is looking to raise about \$2,000,000.

The size of the preliminary floor plan is roughly 13,000 sq. ft.

Before the board launches a Capital Campaign for such a large sum, and since this is going to be the largest endeavor ever attempted by the Lions Eye Bank, it has been decided to do a study to analyze the financial feasibility of such an undertaking.

Steier Group, a consulting firm out of Omaha, Nebraska, has been hired to perform this feasibility study. They came highly recommended and have reasonable fees.

Fifty to seventy-five Lions Club members and about fifty non-Lions who have been long-time supporters of the Eye Bank will be contacted with a survey and possibly interviewed to see what giving potential the Eye Bank has within its financial contribution history. This feasibility study will begin October 16 and we hope to finish by November 17. The board has scheduled November 18 as the time to receive the results of this study prior to moving forward with a Capital Campaign. Announcements and updates will be made at the Fall Rally and Fall Forum District cabinet meetings.

Our organization continues to grow and we provide a vital service to South Dakota communities and the surrounding areas. Through the oversight of the Lions Clubs and our board of directors we can ensure all eye and tissue donors are handled in a compassionate, respectful and timely manner. Cornea transplants are performed without a waiting list and many of the other needed tissues are provided at reduced costs. All are of high quality, and recovered and processed in the safest possible environments.

The donor families, recipients, Eye Bank Board of Directors and staff want to thank all Lion and non-Lion supporters. We

Building for the tears and hope of the donor family and transplant recipients.

hope we can count on your continued support through this endeavor. This is just one more step to ensure that all of the people we serve receive the gifts of sight and health.

I know my article is lengthy this time but I do want to leave you with some food for thought: In an article I was reading in the *Harvard Business Review*, James G. March used a quote from a French writer, Etienne Pivert de Senancour, "Man is perishable. That may be; but let us perish resisting, and if nothingness is what awaits us, let us not act in such a way that it would be just fate." Here is how James G. March summarized this quote. "In the end, you know we are very minor blips in a cosmic story.

Aspirations for importance or significance are the illusions of the ignorant. All our hopes are minor, except to us; but some things matter because we choose to make them matter. What might make a difference to us, I think, is whether in our tiny roles, in our brief time, we inhabit life gently and add more beauty than ugliness." Enough said. 📧 🐦



Donor Numbers, Recoveries Increase

Happy Fall! Our donor numbers have been picking up steadily. Our nerve recoveries are going great. A couple of us will be traveling to Atlanta again for more training with nerve recovery now that we have completed some on our own. We have also started recovering vertebral bodies which is also on the increase.

by Heather Overman
Regional Recovery Mgr.

I attended the annual AATB conference in San Diego in September. One of the major topics of the conference was obtaining consent and making sure that consents are verified. I foresee changes coming down the road with the consent process as a whole. It was a great conference and I learned a great deal. 📧 🐦

As many of us know, the cadaveric tissue industry has recently been the subject of much criticism and negative publicity. At the South Dakota Lions Eye Bank and Spirit of the North Tissue Services, we strive to make ethical decisions and follow all laws and regulations that apply to our organization. Several regulatory agencies, including the Eye Bank Association of America (EBAA), American Association of Tissue Banks (AATB), and the Food and Drug Administration routinely inspect our organization to ensure full compliance.

A common concern from the general public is the fact that we perform many of our aseptic recovery procedures in morgues and funeral homes across the Midwest. While hospital operating rooms are the ideal environments, we believe that use of these rooms for life saving surgeries on living patients should always take precedence over tissue donation procedures. It is our practice to do our recoveries wherever it is most convenient for the hospital with which we are working.

Some have voiced concerns that funeral homes and morgues may not offer an adequate degree of environmental control or cleanliness for our aseptic donation procedures. The South Dakota Lions Eye Bank and Spirit of the North Tissue Services



by **Ryan Dott, CTBS, CEPT**
Director of Quality Assurance
and Technical Operations

"...we employ several additional standards that go above and beyond regulatory agency requirements."

have acknowledged these concerns and enacted several policies and procedures to ensure thorough cleaning, disinfecting, and draping of the facilities we utilize for tissue recoveries. All regulatory agencies publish standards that a tissue recovery environment must possess and meth-

ods of cleaning and controlling these environments prior to use. These requirements are

routinely reviewed by Quality Assurance staff and incorporated into our policies and procedures as they are released.

In addition to published standards, we employ several additional standards that go above and beyond regulatory agency requirements. We believe that these additional measures further

guarantee that our recovery environments pose as little threat to transplant tissue as possible.

In following our Mission Statement: *To Help Enable the Gifts of Sight and Health*, striving to provide safe and high quality tissue to the people of our community and abroad is paramount.



Eye Bank Receives 2nd "Sharing the Gift of Life" Grant

SIoux FALLS – The South Dakota Lions Eye Bank was recently awarded its second three-year grant funding for \$449,129 from the Health Resources and Services Administration (HRSA). The application for a Social and Behavioral Interventions grant entitled "Sharing the Gift of Life: A Multi-state American Indian Tribal College Intervention to Increase Organ and Tissue Donation" was approved early September 2006.

The American Indian populations of the United States have a great need for organ donors largely because of a high incidence of diabetes and end-stage renal disease throughout their communities. The purpose of this grant, which is a collaborative project between the SDSU College of Nursing and the Eye Bank, is to address this critical public health issue by using a multi-state, culturally targeted intervention to increase the intent to donate among American Indian young adults living in the Great Plains region of the U.S. and attending tribal colleges. The central goal of this grant is to test organ donation through an educational web-based intervention that is grounded in behavioral theory and based upon cultural traditions of story-telling and gift giving.

Grant approval is to work with six different tribal colleges located in five regional states:

Sinte Gleska University, Mission, South Dakota
Oglala Lakota College, Kyle, South Dakota
Sitting Bull College, Fort Yates, North Dakota
Chief Dull Knife College, Lame Deer, Montana
Salih Kootenai College, Pablo, Montana
Leech Lake Tribal College, Cass Lake, Minnesota

Christine Belitz, who has been Executive Director of the South Dakota Lions Eye Bank since its opening in 1991, will serve as Principle Investigator.

Nancy Fahrenwald, an Associate Professor of South Dakota State University since 2002, will serve as Principle Researcher.

Belitz and Fahrenwald both served on the previous HRSA grant which has won three national awards for its Tribal American Indian educational video.

A press conference will be scheduled, date and time to be released at a later date.

Brandy Thompson Named Marketing Coordinator

We are excited to announce that we have expanded the marketing department at the South Dakota Lions Eye Bank. **Brandy Thompson** has been with the eye bank since February 2006 as office manager and is now moving into the marketing department as the Professional and Commercial Based Marketing Coordinator. Brandy has a bachelor's degree in business management and marketing and offers 3 year's

by **Shiloh Oorlog**
Public Information
& Marketing

of prior marketing experience. One of our goals in developing this new position is to keep in close contact with hospital marketing departments to develop community-based programs recognizing donor families and recipients; also to keep donor awareness and education running strong across South Dakota, and its surrounding boarders.

Brandy will also be working closely on the Capital Campaign and grant activities. Please contact her at 1-800-245-7846 if you have any upcoming events involving donation in which we can assist or participate.

Memorials, Contributions, Club Donations

Memorials/Honorariums

In Memory of William M. Kloiber by Roger & Karen Braaten
 In Memory of Jacob Sells by Roger & Karen Braaten
 In Memory of Dr. Doris Huseboe by Roger & Karen Braaten
 In Memory of Ed Fuller by Roger & Karen Braaten
 by Clayton & Marlys Sloat
 by George & Phyllis Mildrum
 by Robert & Margaret Stewart
 by Alfred & Deanna Rude
 by David & Darlene Schlingoethe
 by Richard & Joann Stonefield
 by Ruth Boyer
 by Marlys Sloat
 by Edward Patrick Hogan
 by Grace & John Wangberg
 by Glen Nachtigal
 by Michael & Ann Monnens
 by Lloyd & Roberta Hansen
 by Raymond & Violet Dorn
 by Harold & Barbara Bailey
 by Rolland & Donna Rue
 by Oren & Karen Quist

In Memory of Clyde Lehman by Kris Hager

by Eldon Simons
 by Donald & Pamela Lehman
 by Keith & Dorothy Miller
 by Larry Johanson
 by Betty Lehman
 by Lil Alma & Doug Gunderson
 by Ronnie & Karen Carlson
 by Phyllis Hoxie
 by Irvin & Peggy Willer
 by Pam Hauchine
 by Julie & Eldon Black
 by Tom & Caroline Rentale
 by Richard & Donna Bautch
 by Flose Guggenmar

In Memory of Douglas Carsrud by Roger & Karen Braaten
 In Memory of Henry Devael by Dennis & June Van Asch

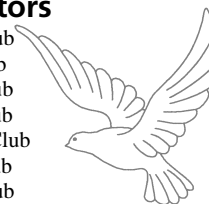


Memorials/Honorariums

In Memory of Grace Tobey by Roger & Karen Braaten
 In Memory of Alice Jensen by Roger & Karen Braaten
 In Memory of William Congdon by Roger & Karen Braaten
 In Memory of Norman Natvig by Roger & Karen Braaten
 In Memory of Donald Miller by Dennis & June Van Asch
 In Memory of Michael Sieverding by Roger & Karen Braaten
 In Memory of Robert Witte by Vernon & JoDean Joy
 In Memory of Bruce Spillman by Jacqueline Spillman

Club Contributors

Parkston Lions Club
 Viborg Lions Club
 Mitchell Lions Club
 Alcester Lions Club
 Wheat Land Lions Club
 Hill City Lions Club
 Freeman Lions Club
 Mitchell Lioness Club



Other Contributors

Denny & Wyonne Kaemingk
 Ralph & Celesta Cooke
 Olivia Smith
 Rita Wood
 Marion Kamstra Living Trust
 Brookings Presbyterian Women
 Kenneth Kappes
 Joe Isakson
 Clarice Bruns
 Don & Arlene Gage
 Rita Wood
 Paul & LaVerne Olson
 Kenneth Kappes

Eye Bank Announces "Shining Star Award"

The *Shining Star Award* is a new award established by the Eye Bank. It is a monthly award and the individual honored would be nominated by his or her colleagues. The individual awarded will receive a Shining Star plaque, a certificate, and treats for their colleagues. Their information will appear in that month's newsletter. Individuals nominated have done an outstanding job in supporting and promoting eye and tissue donation in your hospital or community.

This month's recipient of the Shining Star Award is **Pamela Shute**. Pamela is the Chief Clinical Officer at Sioux Valley Hospital USD Medical Center. She was nominated by her colleagues from the Donor Council at Sioux Valley. Here are some words from her colleagues: "Pamela is personally and professionally committed to organ, tissue and eye donation. She has put her 'all' and then some into educating administration, physicians and staff about the need for and importance of a structured approach to the donation process. Pamela has been instrumental in dispelling myths about donation and breaking

down barriers encountered in the donation process. Pamela has spoken on our team's behalf both locally and nationally and we value her leadership!"

by Karen Hudson
 Hospital Development

"Pamela definitely feels deep in her heart that donation is a part of health care that needs improvement and is willing to go out of her way

to make sure that every chance is obtained." "Pamela has been very instrumental in the efforts of our growth." "Pamela is more than the most deserving candidate I could ever think of!"

For me working with Pamela is like a breath of fresh air. Her belief and dedication to the donation process has literally brought tears to my eyes. As the years have gone by, her dedication to the donation process has grown and she never loses sight of how special those families are that say "yes." I can honestly say that as long as I have worked at the Eye Bank, I have never met anyone at the hospital level who has Pamela's continual drive and dedication. She has been and continues to be a true inspiration to me and all who have crossed paths with her. 📧 🕊

DONOR STATISTICS

(January 1 – September 30, 2006)

HOSPITAL:	Eye Donors	Tissue Donors
Avera Heart Hospital, Sioux Falls	5	5
Avera McKennan Hospice, Sioux Falls	1	
Avera McKennan Hospital, Sioux Falls	27	
Avera Queen of Peace Hospital, Mitchell	6	4
Avera Sacred Heart, Yankton	2	6
Avera St. Anthony's - O'Neill		1
Avera St. Lukes Hospital, Aberdeen	19	12
Brookings Hospital	4	6
Chadron (NE) Community Hospital	1	
Coteau de Prairie, Sisseton	1	
Custer Community Hospital		1
DeSmet Memorial Hospital	2	
Fall River Hospital, Hot Springs	1	
Faulk County Memorial Hospital	1	1
Flandreau Community Hospital	1	
Freeman Community Hospital	1	2
Gregory Community Memorial Hospital	1	2
Hand Count Memorial Hospital	1	1
Hans C. Peterson Memorial Hospital, Phillip	1	1
Hendricks (MN) Community Hospital	1	
Huron Regional Medical Center	4	5
Jackson (MN) Medical Center		1
Lead/Deadwood Community Hospital	1	2
Lookout Memorial Hospital - Spearfish	2	
Luverne (MN) Hospital	2	
Milbank Area Hospital / Avera Health	2	3

HOSPITAL:	Eye Donors	Tissue Donors
Mobridge Regional Hospital	1	
New Ulm (MN) Community Hospital	1	1
Ortonville(MN) Area Health Services	3	
Osmond General Hospital (NE)	1	
Pine Ridge IHS Hospital	1	1
Pipestone (MN) Hospital		1
Platte Funeral Home	1	
Platte Hospital	1	1
Prairie Lakes Hospital, Watertown	5	5
Rapid City Regional Hospital	23	17
Reck Funeral Home, Miller	1	1
Redfield Community Memorial Hospital	1	2
Rosebud IHS Hospital	1	1
Sioux Valley Hospital, Sioux Falls	40	29
Sioux Valley Hospital, Vermillion	1	
Spitzer Funeral Home, Aberdeen	1	1
St. Francis - West Point NE		1
St. Joseph's, Dickinson ND	1	2
St. Mary's Hospital, Pierre	4	3
Tyler (MN) Healthcare	2	6
VA Medical Center, Ft Meade		2
VA Medical Center, Sioux Falls	5	2
Wagner Community Memorial Hospital	1	
Windom (MN) Area Hospital	1	2
Winner Regional Healthcare	1	1
Worthington (MN) Regional Hospital	4	3